



The Rise of the Data Lawyer

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Technology & Lawyers



Historical Technology Silos in the Law

- Intellectual Property
- Ediscovery
- Data Security & Privacy
- Information Governance
- “Legal Tech”



The Rise of Data Outside of Legal

- “Big Data” as Central Business Asset
- Artificial Intelligence
- Internet of Things
- Data breach as a criminal exercise, warfare exercise and reputation destruction exercise
- Rapidly changing privacy norms
- Digitization and propagation of everything (in 2000, only 25 per cent of the world’s stored information was in a digital form. Today that proportion is 98.5%) (Susskind)
- Storage is now basically free

Data is now the
single fastest
growing source
of legal risk

The Rise of Data-Related Legal Risk



Where are the lawyers?



Obstacles to Legal Influence

- No immediate incentive to change
- Addressing data risk effectively requires skills many lawyers don't have:
 - A deep knowledge of technology that changes rapidly
 - An ability to track a constantly evolving legal and regulatory landscape
 - The talent to analyze risk where uncertainty is more common than certainty
 - A willingness to collaborate across disciplines
- Other professional services companies/parts of the business are often better positioned to offer solutions

Restoring the Role of Lawyers in a Data- Centric World



Why?

- Mitigate Risk
- The Law Matters
- Lawyers Bring Unique Perspectives and Skills to the Table



How?

- Technologically savvy lawyers need to work outside the traditional tech lawyer silos
- Think holistically
- Understand the business
- Learn to collaborate outside the legal sphere
- Learn from other professional services businesses
- Understand the spectrum of risk tolerance
- Play a role in shaping policy
- Constantly learn

Advice to you.